



## SAFFOLA

### GOOD FOR YOU NATURALLY

**Saffola** is Marico's heart care brand with a product range spread over edible oils, functional foods, rice and salt.

Marico is one of India's leading consumer product companies in the beauty and wellness space. Marico has a workforce of 2500, modern manufacturing facilities in 7 countries and the brands are marketed extensively South East Asia, the Middle East, Africa and Europe. Marico has a market capitalisation of US\$ 4.5 Billion and sales of around US\$ 1 Billion annually. Marico has nurtured multiple brands in the categories of hair care, skin care, and health foods.

With over 70% market share, Saffola is the largest brand for Masala Oats in India.

#### Our Products

The company's products are mainly:

- Edible Oils
- Functional Foods
- Rice
- Salt
- Oats

## SAFFOLA

### RANGE OF PRODUCTS



#### Saffola Oats

Saffola Masala Oats Masala & Coriander is a delicious mix of popular Indian spices topped with a dash of fresh coriander. Added to it are wholegrain oats, carrots, onions and green peas. Saffola Oats are Savoury and combine vegetables and traditional Indian spices with the goodness of oats. Available in a range of flavors and easy to cook, Saffola Masala oats are a perfect mid-day snack. Now taste the true essence of Indian masalas in your very own kitchen.



#### Saffola Oils

A breakthrough innovation in cooking oils. Saffola Gold is a blend of 80% rice bran oil and 20% imported refined safflower oil. Developed with the backing of the best advancements in heart care, Saffola oil is packed with Multi-seed, Nutri-Lock and Losorb technology. Multi-seed technology gives you the goodness of two oils in one. The Nutri-lock technology protects the natural goodness of the oil. Losorb Technology ensures a lower absorption of oil in your food. With Antioxidants – Gives you the power of 5 antioxidants.